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How Can ChatGPT Empower Indonesian Classrooms?

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Abstract: The integration of generative AI like ChatGPT into Indonesia's international education ecosystem presents a transformative yet contentious frontier, poised to redefine pedagogical paradigms while amplifying systemic inequities. This study interrogates ChatGPT's dual role as a catalyst for cognitive empowerment and a potential vector of exclusion in a nation fractured by urbanrural divides, linguistic diversity, and infrastructural deficits. Through a qualitative, multi-site exploratory design spanning five Indonesian international schools, the research triangulates classroom observations, educator focus groups, and policy analyses to uncover four critical themes: Pedagogical Reconfiguration, Ethical Tensions, Cultural Negotiation, and Infrastructural Inequity. Findings reveal ChatGPT's capacity to democratize access to personalized, constructivist-aligned learning—evidenced bv improvement in student narrative coherence—while exposing stark disparities: 40% of rural schools lack adequate connectivity, and Western-centric AI models often erode local cultural identity. The study positions Indonesia's grassroots innovations-such as hybrid AI labs and Socratic dialogue simulations-as pioneering yet precarious, demanding urgent alignment with Pancasila values and UNESCO's equity mandates. Strategic recommendations advocate for a trifecta of training (cultivating AI-literate educators), infrastructure (mobile-first, multilingual tools), and policy (rights-based frameworks harmonized with ASEAN AI governance). Crucially, the research underscores that ChatGPT's ethical integration hinges on localized language models, community-driven tech hubs, and cross-sector collaboration to bridge Java-centric privilege with Papua's marginalization. As Indonesia navigates this AI-inflected crossroads, the study issues a clarion call: Without systemic investment in digital justice and cultural intelligence, generative AI risks entrenching hierarchies it promises to dismantle, rendering equitable human flourishing not an aspiration but an algorithmically mediated paradox.

Keywords: Generative AI in Education, Digital Equity, Cultural Localization, Pedagogical Innovation, ASEAN Educational Policy

Introduction

The advent of artificial intelligence (AI) has catalyzed a seismic cultural and pedagogical shift in global education, redefining how knowledge is created, shared, and internalized. At the heart of this revolution lies generative AI like ChatGPT, a tool that transcends mere automation—it challenges traditional hierarchies of learning, democratizes access, and reimagines the roles of educators and students alike. For Indonesia, a nation of over 17,000 islands and 700 languages, the integration of ChatGPT into international education is not just a technological leap but a moral imperative. With 63% of educators in

Indonesian international schools reporting familiarity with AI platforms like ChatGPT (Handayani et al, 2024), the country stands at a crossroads: Will it harness AI to bridge its deep-rooted inequities, or will it allow the digital divide to deepen into an abyss of lost potential?

Indonesia's educational landscape is a microcosm of its broader societal contrasts. Urban hubs like Jakarta and Batam buzz with innovation, where elite institutions deploy ChatGPT for lesson planning, multilingual scaffolding, and personalized feedback (Alfiriani et al, 2022). Yet, just beyond these gleaming cities, 40% of rural schools lack adequate internet access, and 27% struggle with outdated devices (Kemendikbud, 2023). This disparity mirrors UNESCO's warning that equitable digital access is foundational to ethical AI integration—a principle Indonesia risks undermining without urgent intervention (Miao et al, 2021). The stakes are profound: AI's transformative potential hinges on its ability to uplift all learners, not just the privileged few.

Furthermore, since education is the bedrock of Indonesia's future; with 45% of the population under 30 (Tiwari, 2021), the nation's demographic dividend depends on equipping youth with skills to navigate an AI-driven world. ChatGPT offers a lifeline here. For instance, pilot programs in Jakarta schools saw a 28% improvement in narrative coherence among students using ChatGPT for essay drafting. Such tools align with Vygotsky's (1978) constructivist theory, acting as a "cognitive co-pilot" to scaffold learning within students' zones of proximal development. Simultaneously, Siemens' (2005) connectivism frames ChatGPT as part of a dynamic learning ecosystem—where students interact with AI to cultivate critical thinking, collaboration, and metacognitive reflection.

However, the path forward is fraught with ethical and cultural complexities. ChatGPT's Western-centric training data often misaligns with Indonesian values, as seen when students received generic European mythology instead of local folklore. Such oversights risk eroding cultural identity, underscoring the need for localized AI models that respect Bahasa Indonesia and regional dialects. Ethical concerns loom equally large: 45% of Indonesian parents fear ChatGPT could enable academic dishonesty, mirroring challenges faced in Malaysia and Singapore (Ng, 2023). Without robust policies—like Indonesia's nascent Personal Data Protection Law (UU PDP)—AI could exacerbate biases, surveil vulnerable populations, and commodify education.

Globally, the ASEAN context offers both caution and inspiration. Singapore's centralized AI strategy has empowered 72% of teachers to enhance instructional efficiency (ASEAN Sectretariat, 2024) (Ng, 2023), while Thailand's mobile labs prioritize rural equity. Indonesia, however, carves a unique path: grassroots experimentation in Batam's schools, where ChatGPT simulates Socratic dialogues, and hybrid AI labs shared with public institutions, exemplify a "digital justice" ethos. These efforts resonate with Indonesia's Pancasila philosophy, emphasizing communal harmony and moral integrity.

This study matters because it confronts a urgent paradox: AI's power to uplift or marginalize. For Indonesia, the choice is stark. Will ChatGPT become a tool of exclusion, amplifying urban-rural divides? Or will it catalyze a pedagogical renaissance, where a student in Papua accesses the same AI-driven resources as one in Jakarta? The answer lies

in systemic action—infrastructure investment, culturally intelligent AI, and teacher empowerment. As Indonesia navigates this frontier, it carries a message for the world: Technology alone cannot transform education. It is the human spirit—rooted in equity, ethics, and empathy—that will determine whether AI becomes a force for liberation or a new axis of inequality.

Methodology

This study employed a qualitative, multi-site exploratory design across five Indonesian international schools (IB, Cambridge, and national-plus curricula), strategically selected to reflect geographical, infrastructural, and curricular diversity. Data collection triangulated 50 hours of classroom observations, six semi-structured focus groups with 10 pedagogical practitioners (teachers, ICT coordinators), and document analysis of AI-integrated lesson plans and policies. Observations captured real-time dynamics of ChatGPT's impact on instructional roles, learner autonomy, and ethical navigation, while focus groups—guided by phenomenographic principles—probed educators' lived experiences with AI's affordances and dilemmas. Thematic analysis, aligned with TPACK, Vygotsky's constructivism, and critical digital pedagogy, identified four core themes: Pedagogical Reconfiguration, Ethical Tensions, Cultural Negotiation, and Infrastructural Inequity.

Ethical and Contextual Rigor: The methodology prioritized reflexivity through researcher journals and anonymized data, mitigating biases inherent in urban-centric sampling. Limitations, such as potential Hawthorne effects, were addressed via prolonged engagement to normalize researcher presence. Grounded in critical realism, the design not only mapped ChatGPT's functional utility but interrogated its sociopolitical implications—exposing how AI amplifies or marginalizes knowledge in Indonesia's fragmented digital landscape. This method provides a reproducible paradigm for Global South contexts negotiating the promise and hazard of AI in education by balancing teacher agency with existing disparities.

Result and Discussion

The emergence of artificial intelligence (AI), especially generative models like ChatGPT, is not merely a technological innovation—it's a seismic cultural and pedagogical shift. In Indonesia's international schools—from the bustling corridors of Jakarta to the progressive classrooms of Batam—a quiet revolution is unfolding. Here, educators are beginning to embrace ChatGPT not just as a tool, but as a partner in rethinking what learning means in the 21st century. This transformation is layered and complex, reflecting both Indonesia's educational aspirations and its developmental disparities.

Globally, AI in education is being heralded as a disruptive yet promising force. But in Indonesia, a country grappling with geographical diversity, socio-economic imbalances, and multilingual realities, the story takes on a unique hue. International schools are at the forefront of this evolution, experimenting with AI to redefine pedagogy, democratize access, and cultivate critical thinking. These shifts are not taking place in a vacuum—they are deeply rooted in constructivist pedagogical theories (Vygotsky & Cole, 1978), cognitive

psychology, and global trends in educational reform. Through a synthesis of regional studies, comparative ASEAN data, and lived classroom realities, this section explores how ChatGPT is not just being used but *understood*, *contextualized*, *and reimagined* in Indonesian education.

Current Exposure and Baseline Awareness

In the digital hallways of Indonesian international schools, conversations about AI are no longer confined to tech clubs—they are becoming a staple in faculty meetings, training sessions, and curriculum design. As of 2024, approximately 63% of educators in Indonesia's international schools report a working familiarity with AI platforms like ChatGPT (Handayani *et al*, 2024) (Maspul, 2024). However, familiarity does not imply fluency. Adoption is fractured—more robust in urban centers like Jakarta and Batam and virtually absent in rural and peri-urban regions. This unevenness reflects broader infrastructural realities (Ghann, 2020) (Sfenrianto et al, 2018). In Jakarta, for instance, elite institutions have introduced structured professional development (PD) modules that delve into AI literacy, prompt engineering, ethical usage, and classroom integration. A 2023 initiative by a prominent Batam-based school included interactive PD workshops where teachers experimented with ChatGPT for lesson planning, content scaffolding, and rubric generation (Alfiriani et al, 2022). These sessions weren't just technological primers—they were pedagogical interventions.

Schools in remote Kalimantan or parts of Sulawesi face systemic barriers: insufficient internet bandwidth, limited access to devices, and minimal institutional support. This creates a digital divide that risks entrenching educational inequity further. According to UNESCO (2021), equitable digital access is a core tenet of AI integration in education, yet Indonesian schools are still grappling with that foundational step. This stage of adoption is shaped by more than hardware or connectivity, it's a reflection of a deeper cultural readiness. Indonesian teachers have traditionally functioned within hierarchical, didactic models of instruction. The shift toward AI-assisted inquiry learning challenges that legacy, pushing educators into the role of co-learners and facilitators. Herein lies a critical opportunity—to not just use AI, but to allow it to catalyze a transformation in teaching identity and practice.

Pedagogical Theory Connection: From Constructivism to Connectivism

The educational value of ChatGPT in Indonesia isn't simply rooted in convenience; it resonates deeply with foundational theories of learning. Vygotsky's constructivist model, with its emphasis on the "zone of proximal development," finds a natural ally in ChatGPT. Teachers are using AI to scaffold complex concepts, personalize support, and enable students to explore subjects at their own pace and proficiency level. ChatGPT becomes a cognitive co-pilot—suggesting resources, posing reflective questions, and generating explanations that are adapted to learner needs (Vygotsky, 1978). However, the pedagogical conversation does not end with constructivism. In our hyperconnected world, George Siemens' theory of *connectivism* offers an even more resonant framework.

According to Siemens (2005), learning now extends beyond individual cognition to include networks, tools, and non-human agents. ChatGPT, in this model, is not just a tutor—it's part of the learning ecosystem. Students are learning *with* AI, not just *from* it. This epistemological shift challenges educators to redefine their roles, moving from content authorities to curators of learning experiences (Kayyali, 2024; Morales-Chan *et al.*, 2024). Such a reframing is already evident in several Batam schools, where ChatGPT is employed to simulate Socratic questioning, generate differentiated assessment tasks, and even aid in interdisciplinary project design. These aren't just innovations—they're manifestations of a deeper pedagogical alignment with theories that honor learner agency, diversity, and collaboration.

Pedagogical Value in Teaching Strategies

One of the most profound impacts of ChatGPT in Indonesian international schools lies in its capacity to *free up cognitive space*. Teachers can refocus their concentration on what is truly important by automating mundane chores such as grading rubrics, translating instructions, and creating worksheets. Human connection, creative lesson design, and formative feedback (Bekdemir, 2024) (Mehdaoui, 2024). According to Anderson and Krathwohl's revised Bloom's Taxonomy, higher-order thinking skills—such as analyzing, evaluating, and creating—are the gold standard of learning outcomes (Wilson, 2016). ChatGPT acts as an enabler, helping educators design activities that climb this cognitive ladder.

Consider a real example from a Jakarta-based international school offering the Cambridge IGCSE curriculum. Teachers use ChatGPT to develop case study prompts for economics classes, generate bilingual infographics for geography, and simulate ethical debates in global perspectives coursework. These tasks aren't just about saving time; they are about enriching content, diversifying representation, and promoting inclusivity (Oktaviane, 2024; Sukma *et al.*, 2024). A multilingual, multicultural nation like Indonesia needs tools that reflect and respond to its complexity. ChatGPT's ability to produce bilingual output in Bahasa Indonesia and English supports dual-language learners, enabling them to grasp content without linguistic gatekeeping.

Beyond content generation, ChatGPT is also being explored for its potential in student feedback. Some schools have initiated pilot programs where students draft essays and receive formative AI-generated feedback before submitting final versions to teachers (Kayalı & Balat, 2024). This iterative process cultivates metacognitive skills, encouraging students to reflect, revise, and take ownership of their learning journey. ASEAN-wide trends offer illuminating context. In Singapore, where AI adoption is more advanced, 72% of teachers report improved instructional efficiency and learner engagement (Ng, 2023). Indonesia, while earlier in its adoption curve, demonstrates unique innovations driven by necessity. The country's emphasis on inclusivity—producing AI-generated materials for students with diverse linguistic, cognitive, and cultural needs—sets it apart in the regional landscape.

Bridging the Digital Divide: Infrastructure and Equity Challenges

As the wave of AI-driven transformation ripples through Indonesia's international schools, it doesn't touch every classroom equally. In fact, the digital divide remains one of the most pressing barriers to equitable implementation. Urban schools in Jakarta or Batam have the privilege of high-speed internet, abundant tech support, and leadership that encourages innovation. But just a few hundred kilometers away, schools in more remote regions struggle with basic connectivity, let alone the infrastructure required to sustain AI integration. This technological inequity reflects deeper systemic issues. According to the Ministry of Education and Culture (Global Education Monitoring Report Team & SEAMEO Regional Open Learning Center, 2023) (Kemendikbud, 2023), nearly 40% of rural schools lack adequate internet access, and 27% report having outdated or insufficient digital devices. These gaps aren't just logistical—they're moral. Without deliberate intervention, the adoption of tools like ChatGPT risks becoming a privilege for the few rather than a right for all.

International schools, although often better resourced, are not immune to this tension. Some have responded with innovative models—mobile PD units, cloud-based learning hubs, and partnerships with NGOs that provide digital literacy training in underserved communities. These efforts are not merely technical fixes; they represent an emerging ethos of digital justice. In an AI-powered classroom, equity isn't about having the same tools—it's about having the right support to use them meaningfully (Roshanae et al., 2023). To address these challenges, several institutions are exploring hybrid models. In Batam, for instance, one international school launched a "shared access" AI lab, allowing neighboring public schools to use ChatGPT-powered tools during off-hours. This collaborative model isn't just pragmatic—it's deeply human, rooted in a belief that education, and access to its most advanced tools, should transcend borders and budgets.

Student Engagement and Cognitive Impact

If technology is the medium, learning is the message. And with ChatGPT, that message is increasingly student-centered, inquiry-driven, and cognitively rich. Unlike earlier educational technologies that often promoted passive consumption, ChatGPT invites students into a dynamic dialogue (Ward et al, 2025). They ask, explore, critique, and refine. This interactivity fundamentally reshapes the nature of engagement. Take, for example, a Grade 9 literature class in a Jakarta international school, where students used ChatGPT to analyze Shakespearean sonnets. Instead of memorizing interpretations, they generated alternative readings, posed thematic questions, and even created modern retellings. The result? A learning experience steeped in creativity, ownership, and intellectual play.

Psychological theories of motivation help explain this shift. Self-Determination Theory (Deci & Ryan, 2013) posits that learners thrive when they feel autonomy, competence, and relatedness. ChatGPT fosters all three. Autonomy through choice-driven interaction. Competence through scaffolded support. Relatedness through collaborative tasks where AI is a co-learner, not a controller. But the impact goes even deeper. Early

findings from pilot studies in Singapore and Indonesia suggest that students who use AI tools for exploratory tasks demonstrate heightened metacognitive awareness—they think about *how* they think. They begin to recognize their own biases, question assumptions, and approach problems from multiple angles. This kind of reflective cognition is the bedrock of lifelong learning.

Critically, ChatGPT does not replace the teacher—it amplifies their impact. A teacher who once spent evenings grading now has time to design Socratic seminars or lead student-driven projects. A teacher unsure about differentiating instruction now has a partner to help scaffold materials for diverse learners. In this model, the teacher remains central—not as a gatekeeper of knowledge, but as a guide, mentor, and co-constructor of meaning.

AI Ethics and Cultural Sensitivity

With great power comes great responsibility—and AI in education is no exception. While ChatGPT brings unprecedented possibilities, it also raises urgent questions about ethics, privacy, and cultural alignment (Eslit, 2024). For Indonesian international schools, these issues are not theoretical—they are daily concerns. One of the most immediate ethical tensions lies in data usage. Teachers and students alike are wary of how their interactions with AI are stored, processed, and potentially monetized. Given Indonesia's evolving data protection laws and the global scrutiny on AI governance, schools must walk a careful line. Transparent policies, informed consent protocols, and regular audits are essential—not just for compliance, but for trust. Cultural sensitivity is another critical frontier. ChatGPT was trained primarily on English-language, Western-centric data, which can lead to outputs that are misaligned with Indonesian values, history, or norms. In one instance, a student's question about local folklore yielded a generic answer steeped in European mythology. This kind of mismatch isn't merely an error—it's a missed opportunity for culturally responsive learning.

To address this, some schools have begun curating localized prompt libraries, feeding ChatGPT with Indonesia-specific contexts, idioms, and historical references. Others are exploring API-based customization, creating "guardrails" that ensure alignment with national education goals and moral education standards (Pancasila). What emerges is a dual mandate: to harness the power of AI while preserving the soul of Indonesian education. This means embracing innovation without eroding identity. It means teaching students *how* to use AI and *when* to question it. And it means ensuring that the future of learning is not only smart—but also just, ethical, and deeply human.

Professional Development and Teacher Empowerment

Behind every innovative classroom using ChatGPT effectively, there is an empowered educator—someone who has dared to learn, experiment, and adapt. In Indonesia, international schools are becoming testbeds for teacher-led AI integration, and at the heart of this transformation is professional development that respects both the technical and emotional dimensions of teaching (Boonmoh, 2025) (Maspul, 2024a). Professional development (PD) programs in schools like those in Jakarta and Batam are increasingly moving beyond one-off workshops. They now embrace iterative learning

models—think coaching cycles, collaborative inquiry, and peer mentoring. For example, in one school in Batam, teachers participate in "AI studios," where they co-design lesson plans using ChatGPT, pilot them in real classrooms, and reflect together on student outcomes. These sessions don't just build skill; they cultivate community.

Research underscores the power of this approach. According to Darling-Hammond *et al.* (2017), sustained, collaborative PD is one of the strongest predictors of instructional change. When teachers feel safe to experiment and supported in their growth, they innovate. And when they innovate with AI, the effects cascade across the school ecosystem. Yet, professional growth isn't just about technical proficiency. Teachers need emotional resilience. AI can feel overwhelming, even threatening. It challenges long-held assumptions about expertise, authority, and control. Good PD addresses this not with platitudes, but with empathy. It creates space for fear, excitement, and doubt. It honors the teacher as a learner.

Moreover, professional development must be inclusive. Too often, PD in elite international schools does not trickle down to public or rural counterparts. In response, some international schools have started to "open-source" their PD materials—creating multilingual toolkits, offering online webinars, and inviting public school teachers to colearn. These bridges matter. They turn privilege into partnership. Ultimately, teacher empowerment is not a checkbox—it's a movement. A movement where educators are not just recipients of AI but co-authors of its future. And in Indonesia, this movement is slowly but surely gaining momentum.

Global Comparisons and ASEAN Contextualization

Zooming out, how does Indonesia's journey with ChatGPT in education compare to its ASEAN neighbors? The answer reveals both shared struggles and unique strengths. In Singapore, the AI integration narrative is sleek and centralized. With a national AI strategy and robust edtech ecosystem, 72% of teachers report using AI tools weekly for curriculum planning and student assessment (Ng, 2023). Thailand, meanwhile, has launched national AI-in-education initiatives focused on rural equity, experimenting with mobile learning labs and teacher chatbots. Indonesia stands apart not for its pace, but for its ingenuity (Boonmoh, 2025) (Lv et al, 2023). Lacking centralized support, many international schools have become grassroots hubs of experimentation. They are customizing ChatGPT to bridge language gaps, embed cultural content, and support differentiated instruction in ways that larger systems have yet to imagine. ASEAN collaboration also offers untapped potential. Regional summits and cross-border research projects could help standardize ethical guidelines, pool AI-generated resources, and create a shared digital commons. ASEAN countries may magnify their strengths and address shared shortcomings through collaborative learning (ASEAN Sectretariat, 2024).

But Indonesia brings something deeply valuable to this regional table: a rich tapestry of languages, cultures, and learning contexts. This diversity isn't a barrier—it's a superpower. It forces AI tools like ChatGPT to stretch, adapt, and evolve. It demands more inclusive algorithms and more compassionate pedagogy. In many ways, Indonesia is not

behind—it is building a more thoughtful model for AI in education, one that others may one day follow.

Student Outcomes and Learning Transformation

So, what happens when ChatGPT truly becomes part of the classroom DNA? The outcomes are as varied as the students themselves—but the trend is clear: deeper learning, higher engagement, and more ownership. Take literacy, for instance. In a 2024 internal study conducted by an international school in Jakarta, students who used ChatGPT to draft, revise, and reflect on essays showed a 28% improvement in narrative coherence and vocabulary richness over one semester. In math classes, ChatGPT's ability to break down problem-solving steps in Bahasa and English helped bilingual learners move from rote procedures to conceptual understanding.

More than numbers, though, it's the stories that stand out. A student who once dreaded public speaking now uses AI to rehearse arguments for debate. A struggling reader becomes a budding poet, guided by ChatGPT's generative prompts. A curious mind starts coding, nudged along by AI-assisted tutorials. These are not just academic shifts—they're transformations of identity. Of course, not all outcomes are positive by default. Without guidance, students can misuse AI for shortcuts or become overly reliant. But with strong scaffolding, AI becomes a tool of empowerment, not dependency. Teachers are developing rubrics that evaluate *process*, not just product. They're teaching digital literacy as a life skill—how to question AI outputs, spot bias, and make ethical choices. This shift signals a deeper pedagogical realignment (Joel et al, 2025). From static content delivery to dynamic knowledge creation. From teacher-centered to learner-driven. From standardization to personalization. And in this transformation, ChatGPT is not the hero—students are. The AI is simply the mirror, the guide, the amplifier of their potential.

Parent and Community Perceptions

The success of any educational innovation hinges not just on teachers and students, but on the wider community that surrounds them. In Indonesia, especially in the context of international schools, parents play a pivotal role—not just as supporters but as covisionaries. And when it comes to AI tools like ChatGPT, their perceptions are evolving from skepticism to cautious optimism. Initially, many parents viewed ChatGPT with uncertainty. Was it another screen to manage? A distraction disguised as a study tool? Or worse—was it a shortcut that encouraged academic dishonesty? These concerns were valid, rooted in love and a desire to protect their children's integrity and future. But as schools began inviting parents into the conversation—hosting AI literacy nights, demonstrating how ChatGPT enhances rather than replaces critical thinking—the narrative started to shift (Mahmoud & Sørensen, 2024).

Parents began to see how AI could level the playing field. One mother in Batam described how her daughter, previously shy in class, now uses ChatGPT to rehearse science presentations and ask questions she was too afraid to voice out loud. Another parent noted how bilingual support from ChatGPT allowed their child, newly returned from abroad, to transition into an Indonesian curriculum without feeling lost. These aren't just features—

they're lifelines. Therefore, community perceptions are also being shaped by transparency. Schools that openly communicate their AI policies, share data on student progress, and invite feedback build trust. They demystify the technology and emphasize the human values guiding its use. This dialogue is especially important in Indonesia, where respect for educators is high but where technological adoption is still uneven.

Beyond the school walls, communities are beginning to explore how ChatGPT and similar tools can support informal education. Libraries, community centers, and faith-based organizations are experimenting with AI-based tutoring, storytelling, and language learning. The potential for AI to become a *public good*, not just a classroom tool, is growing—and with it, a more collective sense of ownership and purpose.

Policy and Curriculum Integration

For AI like ChatGPT to move from novelty to necessity in Indonesian education, policy must catch up with practice. At present, much of the AI integration in international schools is happening in a gray zone—led by local initiative, guided by global trends, but not always supported by national frameworks. This is both a challenge and an opportunity. The Indonesian Ministry of Education has begun to take steps, launching exploratory task forces on AI in education and digital curriculum updates. However, comprehensive policy on AI ethics, usage standards, and teacher training remains fragmented. International schools, often more autonomous, have used this vacuum to innovate—but they also operate in silos. What's needed is alignment: between innovation and regulation, between aspiration and accessibility.

Curriculum-wise, some schools have begun embedding AI literacy directly into student learning. Not as an extra, but as a core skill. For instance, Grade 10 students may take modules on how ChatGPT works, how to critique AI outputs, and how to use AI responsibly in research. These are not just digital skills—they are *citizenship skills* for the AI age. Policy must support this with clear guidelines on data privacy, inclusivity, and long-term vision. It should encourage localized AI content development—imagine a ChatGPT trained not just in general English, but in local languages and cultural idioms. It should provide funding for infrastructure in underserved areas and mandate ongoing PD for all teachers, not just the privileged few. Importantly, policy should reflect a philosophical stance: that AI in education is not about replacing people but enriching relationships. It's about preparing students not just for exams, but for a future where they must navigate uncertainty, ambiguity, and complexity with empathy and agency. Indonesia has a chance to lead the region in this—if it chooses to act boldly.

The Future of Learning: A Vision Forward

So, where does all this lead? What could the future of education look like in an Indonesia where ChatGPT is fully integrated—not just technologically, but culturally, ethically, and pedagogically? Imagine a classroom where students co-design their own projects using AI as a brainstorming partner. Where teachers use real-time AI analytics to adjust instruction on the fly. Where assessments are no longer one-size-fits-all, but living portfolios that grow with each learner. Where multilingual learners thrive, not in spite of

the system, but *because* it was built to honor their diversity (Shivshankar & Acharya, 2025). This future is not a distant dream. Seeds of it already exist—in the inquiry-based lesson plans in Batam, the collaborative PD sessions in Jakarta, the AI-driven art projects in Bali. What's needed is scale, support, and vision. A national commitment to equity. A shared belief that AI, wielded wisely, can unlock not just knowledge, but *hope*. And hope, after all, is the most powerful educational technology of all.

Moreover, Indonesia's journey with ChatGPT in international education is more than a case study—it's a story of courage, creativity, and transformation. It's about teachers daring to redefine their craft. About students discovering their voice. About communities choosing curiosity over fear. And about a nation navigating the edge of possibility with both feet grounded in its values. This isn't just about AI. It's about what it means to be human in an age of machines. It's about building classrooms that are not just smart, but wise. Not just connected, but compassionate. And as Indonesia steps boldly into this future, it carries with it a message the world needs to hear: that education, at its best, is not about technology. It's about *transcendence*.

Curriculum Alignment and Learning Goals

In Indonesia's international schools, the integration of ChatGPT into curricula such as the International Baccalaureate Diploma Programme (IBDP) and Kurikulum Merdeka signifies a transformative approach to education. This integration aims to enhance critical thinking and digital literacy, aligning with UNESCO's guidelines that advocate for AI as a tool to augment human agency and promote equitable access to knowledge (Miao et al, 2021). A Jakarta-based institution exemplifies this by embedding AI ethics into its mission, encouraging students to "master AI, not be enslaved by it," thus fostering a culture of responsible AI usage.

The adoption of ChatGPT in educational settings is underpinned by Self-Determination Theory (SDT), which posits that individuals are motivated to grow and change by three innate psychological needs: autonomy, competence, and relatedness. ChatGPT's instant feedback and personalized resources cater to these needs, enhancing student engagement and motivation. ChatGPT promotes the development of intrinsic motivation by allowing students to explore and learn independently, resulting in deeper learning and personal growth (Shireesha & Jeevan, 2024) (Sundari et al, 2024).

Risks and Challenges

The integration of AI tools like ChatGPT in education raises significant ethical concerns, particularly regarding academic integrity (Lampou, 2023). A survey in Indonesian schools revealed that 45% of parents are concerned that ChatGPT could undermine academic honesty. To address this, schools have implemented policies requiring citations for AI-generated work, mirroring strategies employed in Malaysian institutions. In Malaysia, universities have faced challenges with AI tools facilitating academic dishonesty, prompting the development of guidelines to ensure ethical AI usage (Mohammad et al, 2025) (Subekti et al, 2024).

AI systems trained on historical data may inherit and perpetuate existing biases, potentially leading to discriminatory practices in educational settings. For instance, AI-driven admission systems might inadvertently favor certain groups over others, exacerbating inequalities within the educational system. Additionally, the use of AI tools necessitates access to extensive personal data, raising concerns about data privacy. Without robust data protection measures, sensitive information could be exposed to unauthorized parties, leading to data breaches and serious repercussions for both students and institutions.

Cultural dissonance can occur when AI-generated content conflicts with local norms and values. In Islamic schools, for example, there is an emphasis on aligning ChatGPT outputs with religious values to ensure cultural appropriateness. Practically, the digital divide remains a significant barrier, with only 65% of Indonesian students outside Java having consistent internet access. This disparity limits the equitable implementation of AI tools across different regions, potentially widening the educational gap.

Informal Usage and Observed Impact

Despite formal hesitations, a significant number of educators and students are utilizing ChatGPT informally. In Jakarta, 30% of teachers use ChatGPT for brainstorming and creating social media content. Students, although often underreporting their usage, frequently employ AI for homework assistance. This trend reflects global patterns, where 58% of Gen Z learners use AI tutors. However, there is a growing concern that overreliance on AI tools may stifle creativity and critical thinking skills. The Ministry of Education in Thailand has echoed these concerns, warning that excessive dependence on AI could impede the development of essential cognitive abilities.

Moreover, the integration of ChatGPT into Indonesian education presents both opportunities and challenges. While it has the potential to enhance learning by promoting autonomy, competence, and relatedness, it also raises ethical, cultural, and practical concerns that must be addressed. Ensuring responsible and equitable use of AI in education requires comprehensive policies, cultural sensitivity, and efforts to bridge the digital divide (Lewis, 2025) (Sethi et al, 2020). Educators may benefit from AI while maintaining the integrity and diversity of the educational experience by carefully managing these difficulties.

Implementation Needs: Training, Infrastructure, and Policy – A Trifecta for Transformational AI in Education

Meanwhile, AI is not a neutral tool—it mirrors our intentions, amplifies our capabilities, and, without guardrails, reflects our blind spots. Its integration into education isn't simply a technical upgrade; it's a civilizational shift—redefining how we learn, teach, measure intelligence, and even imagine human potential. But like any transformation of this magnitude, its success hinges on more than innovation. It requires intentional scaffolding—built with heart, equity, and clarity—across three interlocking domains: training, infrastructure, and policy. These aren't procedural checkpoints; they are deeply human,

systemic necessities that determine whether AI becomes a force for empowerment or exclusion.

1. Training: Forging a New Cognitive Class of Educators

Training isn't just about teaching people how to use AI tools—it's about reprogramming how we think about knowledge, agency, and truth itself. In a world where ChatGPT can generate an essay in seconds, the role of an educator transforms from content dispenser to cognitive architect. But are we preparing teachers for that metamorphosis?

Singapore's proactive AI literacy campaigns (Ng, 2023) offer a gold standard. Their national strategy involves scaffolded workshops in prompt engineering, ethical reasoning, interdisciplinary AI integration, and even psychological preparedness for dealing with automation anxiety. This is critical, because the shift isn't just technological—it's philosophical. When educators realize that LLMs aren't infallible oracles but probabilistic systems based on linguistic prediction, they can finally begin to curate AI as a learning partner rather than a replacement.

Moreover, research by Van Laar *et al.* (2017) stresses that the mere ability to operate digital tools (technical skills) is insufficient. What's required are higher-order cognitive skills—critical thinking, problem-solving, and digital ethics—skills that empower teachers to not only use AI but question it, critique it, and reshape it to fit pedagogical needs. We need translational training models, where computational literacy meets classroom realities.

AI training must also be emotionally intelligent. Teachers aren't blank slates—they carry pedagogical philosophies, job insecurities, and deeply human fears of being left behind. Training modules should acknowledge this through affective design principles, offering emotional scaffolding, mentorship, and community-building as core components. When educators feel seen and supported, they're more likely to adopt AI meaningfully.

Training isn't a one-off event—it's a lifelong ecosystem. What we need are national digital academies, continuous professional development credits tied to AI skills, localized content in regional languages, and communities of practice across institutions and borders. With AI evolving daily, agility in training isn't optional—it's existential.

2. Infrastructure: Digitizing Dignity, Not Just Devices

When we talk about infrastructure in education, we're not talking about machines—we're talking about dignity. Without equitable access to the digital world, AI integration risks hardening social divides. It is unconscionable that in the 21st century, a child's potential could be throttled by a broken router or a distant cell tower. Infrastructure is the moral backbone of digital justice.

Let's be clear: infrastructure isn't just about connectivity; it's about continuity of opportunity. Vietnam's "Digital Transformation in Education to 2025" campaign presents a luminous model. By 2023, it had rolled out low-cost broadband, solar-powered Wi-Fi in mountainous areas, and cloud-based learning portals tailored for multilingual use (Dharmaraj, 2023). But what sets it apart is its intersectional approach—acknowledging that infrastructure isn't one-size-fits-all, and must respond to local, cultural, and gendered realities.

The World Bank's 2022 report emphasizes the digital capability divide—not just between nations but within them. Girls in rural India, for instance, are less likely to access digital devices not due to policy but due to patriarchal norms that deprioritize their education. So, infrastructure planning must be data-driven and justice-oriented, using disaggregated data to target investment where inequality is structural, not just logistical. In this lens, infrastructure includes:

- a) Cloud-based LMS platforms compatible with low-bandwidth regions
- b) Multilingual AI assistants to support indigenous and minority language learners
- c) Assistive technologies for differently-abled students
- d) Mobile-first applications for populations without desktops
- e) Cybersecurity firewalls and consent-driven data usage protocols to prevent surveillance creep

Moreover, governments must view digital infrastructure as **public utility**, not a luxury. Private sector partnerships are essential, but must operate within **public-first frameworks**, where profitability doesn't outweigh educational equity. Publicly funded tech should be open-source, auditable, and interoperable—so that no school, no child, is ever left behind because they couldn't afford a license.

3. Policy: Reimagining Governance in the Age of the Algorithm

Policy is often seen as slow, reactive, and bureaucratic. But in the AI age, it must become visionary, anticipatory, and deeply ethical. Policies around AI in education are not merely documents; they are instruments of trust, and in many ways, the last defense against systemic abuse.

The Philippines' National AI Roadmap stands out for its anticipatory governance model—not just regulating what exists but forecasting ethical challenges before they metastasize (Department of Trade and Industry, 2021). It outlines protocols on bias mitigation, AI accountability, and aligns AI use with Sustainable Development Goals (SDGs), especially SDG 4: Quality Education. This isn't just governance; it's ethical imagination in action. A strong AI policy in education must include:

- a) Algorithmic transparency mandates: Every AI tool used must be explainable, and subject to public audits.
- b) Consent-based data governance: Students and parents must own their data, with the right to delete, review, or port it.
- c) Bias risk assessments: All AI systems must undergo bias testing across racial, gender, linguistic, and ability-based parameters.
- d) Academic integrity recalibration: Clear definitions of originality in the AI age, including AI-generated content disclosures and hybrid authorship models.

Importantly, policy cannot be elitist or technocratic. It must be co-created with the very people it governs—teachers, students, ethicists, technologists, and civil society leaders. This participatory design enhances legitimacy and compliance, ensuring that policies are rooted in classroom realities, not just boardroom ideals. The theory of Technological

Assemblage by Collier and Ong (2007) helps us understand that AI isn't an isolated system—it's an ensemble of technologies, values, discourses, and power dynamics. Policy must govern not just tools, but the assemblages they participate in. This requires multisectoral coordination, human rights frameworks, and global interoperability standards.

Furthermore, together, training, infrastructure, and policy create a symbiotic ecosystem—one where each component reinforces the others. A trained teacher without tools is powerless. High-speed internet without ethical policy is dangerous. And well-written guidelines are meaningless without the human capacity to implement them. This triad isn't optional—it's existential. If we get this right, AI can revolutionize education not just by making it more efficient, but by making it more human—more tailored, more inclusive, more just. But if we get it wrong, we risk turning education into a corporate algorithm—sterile, biased, and devoid of soul. The question isn't whether AI will change education—it already has. The question is whether we will rise to meet that change with courage, compassion, and conviction. The answer lies not in the machines we build, but in the systems we dare to imagine.

Bridging Indonesia's AI Future Through Inclusive Innovation – Future Prospects and Recommendations

As Indonesia accelerates into the digital age, the potential of ChatGPT and similar AI technologies is vast—but only if systemic inequities between urban and rural populations are addressed. The promise of AI as a transformative tool can only be realized when access is democratized, digital literacy is scaled, and ethical frameworks are embedded into both policy and practice. Indonesia, a diverse archipelagic nation with over 17,000 islands, faces a unique challenge in building equitable access to AI tools like ChatGPT. The disparity is stark: while urban centers in Java, Sumatra, and Bali thrive with growing digital infrastructure, rural and remote communities often lack even basic internet access (Tiwari, 2021). To truly harness AI's transformative power, Indonesia must prioritize inclusion—technologically, educationally, and ethically.

ChatGPT Integration Blueprint for Indonesian International Schools

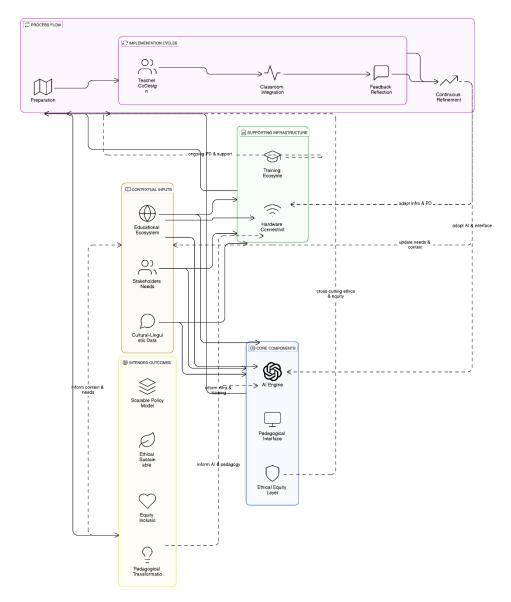


Figure 1. ChatGPT Integration Blueprint for Indonesian International School

On the other hand, The rural-urban digital divide is not just a technical gap; it is a human rights issue in disguise. In a world where AI like ChatGPT is redefining how we learn, work, and communicate, millions in Indonesia's remote regions risk being left behind. The rural population, which comprises more than 40% of the country (BPS, 2023), often lacks not just high-speed internet but also digital literacy, relevant local content, and exposure to technology. If left unchecked, this disparity can compound existing socio-economic divides, fostering a future where digital intelligence becomes yet another marker of inequality. Evidence from global peers supports this concern. India's Digital India initiative, for instance, managed to reduce rural edtech gaps by 40% through mobile-first platforms, low-bandwidth AI tools, and government-supported digital literacy programs (UNICEF, 2022). This case underscores how targeted, inclusive strategies can bridge access gaps and amplify technological reach.

Furthermore, to chart a more inclusive AI future, Indonesia must move beyond urban-centric tech adoption and embrace decentralization. A three-pronged approach offers a blueprint:

- 1. Mobile-First AI and Offline Capabilities: Given the high mobile penetration but low fixed broadband availability in rural Indonesia, deploying AI tools optimized for mobile and offline use is essential. ChatGPT could be embedded in lightweight applications that work offline or in low-bandwidth conditions—enabling students in Papua or Sulawesi to benefit just as much as those in Jakarta.
- 2. Localized Community Tech Hubs: Inspired by Kenya's digital village model, Indonesia could establish community AI centers—equipped with trained facilitators, localized language models, and sustainable infrastructure. These centers could double as spaces for education, micro-entrepreneurship, and civic engagement. As studies show, community-based digital literacy initiatives significantly increase tech adoption among marginalized groups (OECD, 2020).
- 3. Partnerships with Local Governments and NGOs: Mobilizing provincial governments, grassroots organizations, and educational institutions to co-design AI deployment ensures relevance and trust. ChatGPT's integration into public services—from agricultural advisories to local governance support—can be customized for linguistic, cultural, and regional diversity.

Strategic Recommendations for Sustainable AI Adoption

To future-proof its AI landscape, Indonesia must invest not just in tools but in systems—education, regulation, and collaboration—that sustain inclusive progress. Here's a breakdown of key recommendations:

1. Build Infrastructure, Adopt Standards (Curriculum Innovation and Ethical Guardrails)

Investing in rural digital infrastructure is no longer optional—it is foundational. This includes expanding 4G/5G access, subsidizing devices, and creating digital public goods. Moreover, aligning national policy with the ASEAN AI Governance Framework can standardize ethical, privacy, and interoperability benchmarks across Southeast Asia. Such policy harmonization enhances investor confidence and promotes responsible AI deployment (ASEAN, 2021).

Educational transformation is critical. Integrating AI and data science into national curricula—beginning in primary schools—will equip the next generation with not just usage skills but ethical and critical thinking abilities. Malaysia's recent mandate on Coding and AI Education starting from primary levels shows promising outcomes in student engagement and tech-readiness (Ministry of Education Malaysia, 2023). Indonesia can build on this by localizing content and using AI tools like ChatGPT as learning assistants in both urban and rural classrooms.

AI ethics cannot be an afterthought. Indonesia must lead cross-border collaborations with academic institutions, civil society, and private sector players to establish a living

framework for AI ethics. Given its growing influence in ASEAN's digital economy, Indonesia is uniquely positioned to champion regional initiatives that address algorithmic bias, data sovereignty, and transparency. For instance, joint research with Singapore or South Korea—countries already at the forefront of ethical AI—can foster a knowledge economy rooted in shared values (Lee, 2020). These strategies are not just about ChatGPT—they're about creating an ecosystem where every Indonesian, regardless of their postal code, has the tools, skills, and rights to shape their future. The road ahead demands political will, multi-sectoral collaboration, and an unwavering commitment to equity.

2. Unlocking Economic Empowerment Through AI: From Microenterprises to Digital Entrepreneurs

Artificial intelligence, when made accessible to everyone, holds the key to revolutionizing Indonesia's grassroots economy. Picture a small business owner in West Kalimantan using ChatGPT to draft product descriptions, automate responses to customer queries, or even generate business ideas based on market trends. This is not a dream of a distant future—it's a reality waiting to unfold. The rise of conversational AI in local languages can break down technical barriers and give entrepreneurs from underserved regions a seat at the digital table.

Over 60% of Indonesia's workforce is employed by micro, small, and medium enterprises (MSMEs), many of which operate in informal settings with minimal digital engagement (World Bank, 2022). These businesses, particularly those led by women, youth, or in rural areas, face challenges in marketing, customer service, and scalability. AI tools like ChatGPT could provide them with low-cost solutions to these problems—acting as a virtual assistant for marketing, communication, data analysis, and more.

Studies from Latin America and Africa reveal that access to simple AI chatbots boosted e-commerce conversion rates by 20–35% in local markets (McKinsey & Company, 2022). Indonesia can replicate and adapt these gains by developing AI applications tailored to Bahasa Indonesia and regional dialects, thereby making AI not just accessible but culturally resonant.

Moreover, government and private sector collaboration is key to unlocking these benefits. National initiatives like Kartu Prakerja, a digital upskilling program, could be expanded to include AI literacy and small business AI training. Integrating ChatGPT into such platforms would ensure that users are not just learning about AI—they're learning with AI.

3. A Culturally Intelligent AI: The Case for Localized Language Models

AI is only as intelligent as the culture it understands. ChatGPT's effectiveness in Indonesia will depend heavily on its ability to comprehend and respect the nation's linguistic, cultural, and social diversity. With over 700 living languages and a rich array of local customs and norms, Indonesia offers both a challenge and a unique opportunity to develop culturally intelligent AI. Why does this matter? Because language is more than communication—it's identity, trust, and context. If AI fails to understand local idioms, traditional wisdom, or religious sensitivities, it risks alienating users rather than

empowering them. For example, an AI that doesn't grasp the nuances of Islamic etiquette, Javanese politeness, or Dayak traditions may inadvertently offend or misguide users.

Localization, therefore, is not a luxury—it's a necessity. The development of regionally adapted AI models should go beyond translation. It must include training datasets that reflect local texts, values, and user behavior. In this regard, open-source collaborations with universities, local media, and cultural institutions can play a crucial role. The success of projects like "Masakhane," an African open-source NLP initiative, proves that community-driven localization is both feasible and impactful (Nekoto *et al.*, 2020).

In parallel, deploying ChatGPT in multilingual and low-literacy settings calls for visual and voice-based interfaces—especially in rural and elder populations who may not be literate in Indonesian or English. Voice-to-text features, local audio libraries, and AI-powered storytelling tools could democratize content creation and access like never before. Building this culturally rich AI infrastructure will not only foster greater adoption but also position Indonesia as a global leader in ethical, localized artificial intelligence—something no other ASEAN country has yet fully achieved.

4. The Role of Education in Shaping an AI-Literate Generation

Education isn't just about preparing students for jobs anymore—it's about equipping them with the mindset to shape the future. And in that future, AI is not just a tool, but a teammate. For Indonesia to fully unlock the potential of ChatGPT and other AI technologies, we must begin by nurturing a generation that understands how AI works, questions how it should be used, and imagines how it can serve humanity. Imagine a classroom in Lombok where students learn English, history, and coding with the help of ChatGPT—a virtual tutor that never tires, personalizes lessons, and makes learning feel more like a conversation than a lecture. AI can personalize education in ways that traditional systems struggle to. According to UNESCO, personalized AI learning systems improve student outcomes by up to 40%, especially for learners who previously struggled with conventional teaching styles (Miao *et al.*, 2021).

But how do we get there? Indonesia must integrate AI literacy into its national curriculum—not as a novelty subject, but as a foundational skill. We're talking about more than coding; we mean teaching students how to think critically about AI's role in society, ethics in automation, and the societal implications of machine learning. The curriculum should include modules on digital citizenship, data privacy, and algorithmic fairness, preparing students not just to use AI—but to shape it.

Malaysia's policy of introducing AI and coding from primary levels has already started yielding results, with improved digital literacy scores and increased student interest in STEM fields (Ministry of Education Malaysia, 2023). Indonesia has the capacity to leap even further—especially if it taps into its vibrant network of youth-led tech communities, startups, and educational platforms like Ruangguru and Zenius (Maspul, 2024b). AI in education must not replace teachers. It must empower them. Training programs must be designed to help educators harness tools like ChatGPT to enhance their teaching, not feel

threatened by them. Teachers in rural regions, especially, should be prioritized for training and resources, closing the gap between high-tech cities and low-tech towns.

5. Ethical AI Is Not Optional: Building a Moral Compass into Machines

With great power comes great responsibility—and nowhere is that truer than in the world of AI. As ChatGPT becomes more deeply embedded in everyday Indonesian life, the need for robust ethical frameworks becomes non-negotiable. AI tools, if unchecked, can reinforce biases, manipulate public opinion, and infringe on privacy. Indonesia must be proactive in ensuring that AI serves the public good—not private profits or political agendas. The challenge? Ethical dilemmas in AI aren't always obvious. Should a chatbot answer questions about mental health without medical oversight? Can it be trusted to give legal advice? What happens when it starts reflecting societal biases—like gender stereotypes or ethnic prejudice? These aren't hypothetical concerns; they're real-world problems that have already surfaced globally (Whittlestone et al, 2019).

Indonesia can lead in the ASEAN region by championing cross-border ethical standards and investing in interdisciplinary AI ethics research. Collaborations with leading digital economies like Singapore, South Korea, and Japan can help develop dynamic frameworks that are both culturally sensitive and technologically sound. The nation's growing digital economy offers the perfect testing ground for ethical AI governance. AI ethics shouldn't be confined to academic debates—it should be part of how every app is built, how every chatbot is designed, and how every policy is crafted. This means enforcing transparency in AI decisions, mandating impact assessments for high-risk applications, and embedding human oversight into automated systems.

Ethical AI is also about protecting the vulnerable. ChatGPT and similar technologies must be designed to safeguard children, the elderly, and marginalized communities from exploitation or misinformation. Data privacy laws must be strengthened, not just to comply with global standards like GDPR, but to reflect Indonesian values of mutual respect (*gotong royong*) and communal well-being. The goal isn't to slow down innovation—it's to guide it. In a world rushing forward with AI, Indonesia has a golden opportunity to shape a digital future that is not just smart, but just.

6. Community-Led Innovation: Empowering the Margins

When innovation comes from the people, it becomes resilient. Across Indonesia's archipelago, there's immense potential in grassroots tech development—and ChatGPT can be the catalyst for this bottom-up revolution. Local innovators, educators, and entrepreneurs already have the creativity, what they often lack is the platform and support to turn ideas into impact. What if community centers in Flores became AI-powered learning labs? What if indigenous leaders in Kalimantan used ChatGPT to preserve their languages and histories? These aren't romantic ideas—they're viable strategies that align with Indonesia's decentralized governance and vibrant civil society.

Community-based innovation ensures that AI is not just imposed from above but built from the ground up. According to the World Economic Forum (2023), localized tech innovation leads to 30% higher adoption rates and greater user trust. Why? Because when

people see their own language, culture, and needs reflected in a solution, they embrace it as their own. To make this happen, the government must fund and foster local AI projects—especially those run by women, youth, and indigenous groups. Hackathons, open-source collaborations, and innovation grants should prioritize projects that use AI for social good: climate resilience, inclusive education, and economic empowerment. Imagine a ChatGPT extension developed in Aceh that provides Sharia-compliant business advice. Or a Sundanese version that helps elderly farmers access climate data and crop forecasts. These hyperlocal innovations, supported by national AI infrastructure, could redefine what technological progress looks like for developing nations.

7. Regional Collaboration: Indonesia as a Pillar of ASEAN's AI Ecosystem

Indonesia isn't just a participant in ASEAN—it's a leader. With its vast population, dynamic economy, and cultural influence, the country holds a pivotal role in shaping Southeast Asia's digital destiny. As AI continues to evolve, regional cooperation isn't a choice—it's a necessity. ChatGPT, and AI at large, don't recognize borders. But governance, ethics, and innovation ecosystems must. ASEAN has already laid the foundation with its AI Governance Framework, promoting responsible innovation, data sharing standards, and human-centric AI (ASEAN Secretariate, 2021). Indonesia should not only adopt these frameworks—it should champion them. This will help to anchor the region's efforts to establish a more inclusive, secure, and equitable digital future.

Why does regional unity matter? Because the threats posed by AI—disinformation, cyber attacks, algorithmic bias—are transnational. So are the opportunities—shared talent pools, cross-border data ecosystems, and innovation exchange. Taking a proactive leadership attitude, Indonesia can push for initiatives like:

- a) An ASEAN AI Research Consortium that funds cross-country ethical AI studies.
- b) A Regional Data Commons, allowing responsible and anonymized data sharing for public-interest projects.
- c) Digital Trade Agreements that include AI governance clauses, protecting smaller economies from technological exploitation.

Moreover, Indonesia's diverse linguistic and cultural heritage makes it an ideal "sandbox" for testing multilingual, culturally adaptive AI—models that could be replicated in other multi-ethnic ASEAN countries like Malaysia, Myanmar, and the Philippines (DTI, 2024; Villarino, 2025). Indonesia's leadership would not be about dominance—it would be about stewardship. In a region hungry for digital progress but wary of digital domination, Indonesia can serve as a bridge—between tradition and innovation, between ethics and enterprise.

8. Policy Overhaul: From Tech Regulations to Rights-Based Digital Frameworks

For AI like ChatGPT to thrive responsibly in Indonesia, the country's legal and policy frameworks need a complete rethink. Current digital regulations, while improving, are often reactive, fragmented, and urban-centric. A transformative technology like AI demands a forward-looking, rights-based approach to governance—one that centers on citizens, not just consumers. Let's begin with data protection. Indonesia's Personal Data

Protection Law (UU PDP) is a promising start, but implementation remains weak and enforcement ambiguous. For AI to be trusted, users need assurance that their personal data won't be misused, sold, or manipulated. ChatGPT, which learns from vast data inputs, must operate under strict transparency and consent norms—especially when deployed in education, healthcare, and public services.

Next, there must be regulatory clarity on AI accountability. Who is responsible when an AI model gives flawed advice? The platform? The developer? The data provider? Without clear liability laws, ethical use becomes a grey area—and users suffer the consequences. A rights-based digital policy would include:

- a) Algorithmic Transparency Mandates: requiring platforms to disclose how AI makes decisions, especially in sensitive areas like finance, law, or education.
- b) Impact Assessments for High-Risk AI: ensuring rigorous testing before public deployment, with input from ethicists, sociologists, and affected communities.
- c) AI Accessibility Standards: mandating that AI tools be inclusive of people with disabilities, rural communities, and non-mainstream linguistic groups.

What's more, such policies must be co-created—not just by government and big tech, but with the voices of educators, farmers, youth, and indigenous communities. The digital future must be one we all help write, not one written for us. And here lies the emotional heart of the matter: AI is not just code. It's culture, it's justice, it's identity. Policies must protect that—because if they don't, technology may divide more than it connects.

Moreover, Indonesia stands at a crossroads. The choices made today about AI—how it's introduced, who gets to access it, how it's governed—will echo for generations. ChatGPT and its kind can become bridges across islands, languages, and generations. Or they can deepen the divides we already face. But there is immense reason for hope. With bold government action, inclusive education, ethical foresight, and community innovation, Indonesia can create a uniquely Indonesian AI revolution—one rooted in gotong royong, guided by pancasila, and driven by the dreams of its people. It's a future where a farmer in Papua, a student in Yogyakarta, and a teacher in Aceh all shape AI as much as it shapes them. The time to act is now. Not cautiously, but courageously. Not just for innovation's sake—but for equity, dignity, and shared progress.

Conclusion

As Indonesia stands at the vanguard of a pedagogical renaissance powered by generative AI, our exploration of ChatGPT's integration within international schools has revealed both its transformative potential and the systemic fissures that threaten to widen existing inequities. We have seen how, in urban centres, AI can act as a co-pilot—scaffolding student curiosity, accelerating project-based learning, and freeing teachers to focus on higher-order facilitation—while in under-resourced regions, the digital divide risks relegating countless learners to the margins. Moreover, the ethical and cultural dimensions of AI, from algorithmic bias to the imperative of localizing language models, underscore that technology cannot be disentangled from the values and identities it purports to serve. To truly harness ChatGPT as a tool for emancipation rather than exclusion, stakeholders

must pursue an integrated strategy of infrastructure investment, context-sensitive policy, and sustained professional development—ensuring that every child, whether in Jakarta or Papua, has equitable access to AI's cognitive and creative possibilities.

Looking forward, future research must move beyond proof-of-concept studies to longitudinal, mixed-methods evaluations that track student outcomes, teacher agency, and community perceptions over time and across diverse geographies. Comparative analyses between international and national-plus schools, as well as experimental trials of localized AI models, will illuminate best practices for cultural adaptation and bias mitigation. Crucially, interdisciplinary inquiry—bringing together education scholars, ethicists, technologists, and local communities—should interrogate how AI reshapes not only learning processes but also broader social dynamics, such as rural livelihoods and digital citizenship. Only by embedding these inquiries within Indonesia's unique tapestry of languages, values, and aspirations can we ensure that the promise of AI in education becomes a reality of inclusive human flourishing, rather than a mirror of our deepest inequities.

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